

## NEWS RELEASE

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## **Summit Programmable Power Management IC Wins *EE Times* “Ultimate Products” Award**

**San Jose, Calif. -- March 9, 2005 --** Summit Microelectronics has announced that its SMB120 nine-channel “Programmable Power Manager” (PPM) IC has won a top-ten award in the power-products category of the *EE Times* “Ultimate Products” Award competition. *EE Times* announced the winners in its February 28 issue.

The “Ultimate Products” are selected by *EE Times* journalists and then subjected to a large-scale peer review of more than 1,000 engineers who participate by evaluating the merits of the most significant products introduced each quarter.

The SMB120 is the initial offering in the industry’s first family of “Programmable Power Managers” (PPM’s) that uniquely integrates *power delivery* with *power control* in a single IC. Optimized for battery powered consumer electronics, the device forms the core of a nine-channel power supply integrating highly accurate voltage regulation (+/-0.5%) with advanced functions such as input/output monitoring, output sequencing/margining, channel phase control, and system fault reporting.

Summit’s SMB120 is ideal for a vast array of consumer products, including digital cameras/camcorders (DSC/DCC), 3G smart phones, portable video and MP3 players

(PMP), portable and automotive DVD players, global positioning systems (GPS), and LCD monitors and TVs.

Introduced in November 2004, the SMB120 is being shipped now in production quantities.

**About *EE Times***

*EE Times* reaches a targeted audience of 150,000 readers every week. Including pass-along exposure, this number swells to more than 500,000 people on a weekly basis. In November 2004 alone, there were more than 4.9 million BPA-audited page views across the *EE Times* network.

**About Summit Microelectronics -- “*Programmable analog for a digital world*”**

Summit Microelectronics supplies semiconductors that manage and provide power functions in networking/communications, storage/computing, industrial, military, and consumer products. Customers can very rapidly tailor Summit’s programmable analog technology to multiple applications by programming the same part.

Founded in 1997, Summit is headquartered in San Jose, California. The Company is ISO 9001 certified. More information is available at the company website

[www.summitmicro.com](http://www.summitmicro.com).

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